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AMENDMENTS TO THE CLAIMS

Please amend the claims so that they read as follows:

Claims 1-46 (canceled)

- 47. (Previously Presented) A preservative formulation comprising a synergistic mixture of:
 - (a) dehydroacetic acid or a salt thereof;
 - (b) a benzethonium salt;
 - (c) salicylic acid or a salt thereof;
 - (d) benzoic acid or a salt thereof;
 - (e) phenoxyethanol; and
 - (f) benzyl alcohol.
 - 48. (Original) The preservative formulation of claim 47 comprising:
 - (a) from about 5 to about 40% by weight of dehydroacetic acid;
 - (b) from about 1 to about 20% by weight of benzethonium chloride;
 - (c) from about 2.5 to about 20% by weight of salicylic acid;
 - (d) from about 2.5 to about 20% by weight of benzoic acid;
 - (e) from about 20 to about 50% by weight of phenoxyethanol; and
 - (f) from about 5 to about 50% by weight of benzyl alcohol,

based upon 100% total weight of preservative formulation.

- 49. (Original) The preservative formulation of claim 48 comprising:
- (a) about 10% by weight of dehydroacetic acid;
- (b) about 5% by weight of benzethonium chloride;
- (c) about 10% by weight of salicylic acid;
- (d) about 10% by weight of benzoic acid;
- (e) about 35% by weight of phenoxyethanol; and

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(f) about 30% by weight of benzyl alcohol, based upon 100% total weight of preservative formulation.

- 50. (Original) A composition comprising from about 0.01 to about 2% by weight of the preservative composition of claim 48.
- 51. (Previously Presented) A personal care product comprising a preservative system, the preservative system comprising a synergistic mixture of:
 - (a) a benzethonium salt; and
 - (b) dehydroacetic acid or a salt thereof.
- 52. (Previously Presented) The personal care product of claim 51, wherein the personal care product is a shampoo, conditioner, cream, lotion, cosmetic, or soap.
- 53. (Previously Presented) The personal care product of claim 52, wherein the personal care product is a shampoo.
- 54. (Previously Presented) The personal care product of claim 52, wherein the personal care product is a conditioner.
- 55. (Previously Presented) The personal care product of claim 52, wherein the personal care product is a soap.
- 56. (Previously Presented) The personal care product of claim 51, comprising an anionic formulation.

Claims 57 - 88 (Canceled).

89. (New) The personal care product of claim 51, wherein the benzethonium salt is benzethonium chloride.